

The Brexiteers

By

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MAJOR SPIN

So what are we going to call it?

MINOR SPIN

Does anyone need to know?

MAJOR SPIN

Normally, no. But this time I think they might get wind of it.

MINOR SPIN

Are you certain?

MAJOR SPIN

Some odors are marginal to the sensitivity of peoples' nostrils, but when something wafts in smelling like a manhole cover has been lifted from the local sewer then it's reasonable to assume that people will not only get wind of it but will be gagging on the fall out for some time to come.

MINOR SPIN

Hmm...you think that the public at large have their ears to the ground on this one?

MAJOR SPIN

Oh, I'm sure of that. And it will be more than their ears that make contact with the ground. Gob, stomachs and arseholes will quickly follow. The question is, is how do we sell this self-inflicted body blow to the brain?

MINOR SPIN

I don't follow.

MAJOR SPIN

What's our get out of jail card? Our hashtag dot com? How do we turn oblivion into Nirvana?

MINOR SPIN

We give it a glowing report?

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MAJOR SPIN

And?

MINOR SPIN

And?

MAJOR SPIN

What's it's slug-line?

MINOR SPIN

Slugs? Do we have to include slugs?

MAJOR SPIN

How do we sell it to the slugs at large? You know, the ones with their ears and arseholes to the ground?

MINOR SPIN

Right! We...tell them, that, it's all been a mistake. A dreadful mix-up by one of the junior secretaries who has been summarily sacked.

MAJOR SPIN

No, no, no. We are in the position of trust and authority and therefore we must let the slugs know the truth.

MINOR SPIN

Which truth?

MAJOR SPIN

Eh? Oh, we can decide on that later. But for now what's our calling card?

MINOR SPIN

Erm... 'Brr, It's cold in here, time to close the front door and ... open the back door...?' No? Erm, 'I'm geographically celibate, get me out of here?'

MAJOR SPIN

Hmm...

MINOR SPIN

How about, 'I'm back in Britain?' People love the classics!

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## MAJOR SPIN

No. Too 1960's. We want to be seen as progressive, taking the lead ahead of the pack. It's not a retreat, more of a tactical withdrawal. 'Europe is..

## MINOR SPIN

...a tit we're going ex-directory?'  
'It ain't half hot Francois?'

## MAJOR SPIN

It's pointless, it'll never work.

## MINOR SPIN

That's it! People love a panel game and why not take a stab at the socialists at the same time?! 'Cut the chord there's death on board!'

## MAJOR SPIN

What?! It's an exit strategy from the single market not a blood-letting coup in the town square!

## MINOR SPIN

Oh well, it's exit- brexit as far as I'm concerned. People can think what they want, it will all be forgotten in a couple of months. Do what the Romans did and give them games to watch until they're bored and get back on with their miserable lives!

## MAJOR SPIN

Perfect! The European football championships! And, the Olympics!  
As you say, what did you say?

## MINOR SPIN

Exit-brexit?

## MAJOR SPIN

Hmm, might need a tweak, but it's bold and says that we're getting off at the next junction and leaving the mayhem of the motorway behind. Brexit! Sounds a bit like a real ale doesn't it?

MINOR SPIN

'The one beer you can trust?'

MAJOR SPIN

Hmm, we're not an off-license,  
Minor Spin, but the bouquet might  
be sweeter than the one from rising  
from the sewer.

Fade to black.